



103.7 Lite FM OFFICIAL CONTEST RULES

1) HOW TO ENTER THE CONTEST:

- a. The **Tickets and Cabana at Hawaiian Falls Water Park Contest** will begin on **Monday, May 26, 2008** and end on **Friday, August 01, 2008**.
- b. To participate, contestants must be a registered user in the 103.7 lite fm Loyal Listener Club, log into the club, and click on the contest image (which is to the left of the contest description).
- c. Winning contestants must pick the prize no later than **Friday, August 15, 2008** at 5:00pm.

2) ELIGIBILITY RESTRICTIONS:

- a. The contest is open to all 103.7 lite fm listeners who reside in the DFW Metropolitan area and are 18 years of age or older. Employees of 103.7 lite fm, CBS Radio, its corporate parent Viacom Inc., and its affiliates, their affiliated advertising agencies, participating sponsors/promotional partners, other radio stations in the DFW metropolitan area and the members of their immediate families are ineligible to participate or win.
- b. Listeners are eligible to win a 103.7 lite fm contest only once every 60 calendar days. Only one winner per household is permitted in any contest. This includes on-air contests and contests performed at a client's place of business.
- c. Listeners are eligible to win a prize valued at \$600.00 or more only once every six months.

3) PRIZES

- a. The prize is **8 tickets to Hawaiian Falls Water Park, Plus Reserved Cabana**. The estimated value of the prize is **\$250**. Prize does not include tax, title, license, insurance or registration fees, which shall be the winner's sole responsibility.
- b. All prizes or prize certificates may be picked up at the office of 103.7 lite fm, 4131 N. Central Expressway, Suite 1000, Dallas, TX, 75204 between 9am and 5pm, Monday through Friday (excluding holidays). Any prize or prize certificate not claimed within 30 days of winning will be forfeited by the winner.
- c. Contest prizes are not transferable. Prizes may not be substituted for or redeemed for cash. 103.7 lite fm reserves the right to award a prize of equal or greater value to the prize.

4) SELECTION OF WINNERS

- a. Decisions of station management with respect to the contest are final.
- b. The winner will be chosen in a random drawing from a pool of all received entries....Winner need not be present or listening to win. Winner will be notified by phone and/or mail. Should the name chosen not meet eligibility requirements as defined in paragraph #2 above, subsequent names will be chosen until one that meets the requirements.

5) CONDITIONS

- a. Payments of all federal, state and local taxes are the sole responsibility of the winner. Winners may be required to sign an IRS Form W-9 or the equivalent.
 - b. By participating in the contest, the winner(s) agree to have their name, voice, or likeness used in any advertising or broadcasting material relating to this contest without additional financial or other compensation, and to sign a publicity release prior to acceptance of the prize.
 - c. Contest winners (and their traveling companion, if any) will be required to sign a liability release prior to acceptance of any prize valued at \$600.00 or greater or which prize includes the provision of transportation, whether or not such transportation is provided by 103.7 lite fm. Pursuant to the liability release, the winners will agree to hold 103.7 lite fm, its corporate licensee, Parent Corporation and the officers, shareholders, directors, employees, agents and representatives of each of them harmless against any and all claims or liability arising directly or indirectly from the prize or contest.
- 6) 103.7 lite fm reserves the right to make changes in the rules of the contest, including substitution of a prize of equivalent value, which will become effective upon announcement.
- 7) No purchase is necessary. The contest is void where prohibited.
- 8) Failure to comply with the contest rules may result in a contestant's disqualification.
- 9) Copies of the written contest rules are available during regular business hours (9am-5pm Monday-Friday, excluding holidays) at the main studio of 103.7 lite fm, 4131 N. Central Expressway, Suite 1000, Dallas, TX, 75204.