

"24 Hour Fitness Giveaway"

OFFICIAL CONTEST RULES

NO PURCHASE NECESSARY TO ENTER OR WIN.
A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING.
VOID WHERE PROHIBITED.

1) HOW TO ENTER THE CONTEST:

a. The "24 Hour Fitness Giveaway" contest will begin on September 10, 2008 at approximately 7am CST and end on September 21, 2008 at approximately 5pm CST.

b. To participate, contestants must complete and submit an official on-line "24 Hour Fitness Giveaway" entry form, including your first name and last name, complete address, city, state, zip code, home telephone number, and a valid e-mail address, at www.kluv.com, www.movin1075.com, www.krld.com, www.jackontheweb.com, www.1037litefm.com or by sending via first class mail your name, address and phone number on a 3" X 5" card to "24 Hour Fitness Giveaway" Web Contest, 4131 N. Central Expressway, Suite 1200, Dallas, Texas 75204. Entries submitted via first class mail must be postmarked no later than September 17, 2008 at approximately 5:00 pm CST. Only one entry per person and one Internet entry per e-mail address. Internet entries will be deemed made by the authorized account holder of the e-mail address submitted at the time of entry. The authorized account holder is the natural person who is assigned to the e-mail address by an Internet access provider, on-line service provider, or other organization that is responsible by assigning e-mail addresses or the domain associated with the submitted e-mail address. KLUV, KMVK, KRLD, KJKK and KVIL are not responsible for entries not received due to difficulties accessing the Internet, service outages or delays, computer difficulties or other technological glitches. For entries by mail KLUV, KMVK, KRLD, KJKK and KVIL are not responsible for lost, stolen, mangled, misdelivered, illegible, incomplete or late entries.

c. Only one (1) entry per person, regardless of the method of entry.

d. Only one (1) winner per household is permitted.

2) ELIGIBILITY RESTRICTIONS:

a. The contest is open to all KLUV, KMVK, KRLD, KJKK and KVIL listeners who reside or work in the Dallas/Fort Worth ("DFW") Metropolitan area and are 18 years of age or older. Employees of KLUV, KMVK, KRLD, KJKK and KVIL or CBS Radio Corporation, its corporate parent Viacom Inc., and its affiliates, their affiliated advertising agencies, participating sponsors/promotional partners, other radio stations in the DFW metropolitan area and the members of their immediate families are ineligible to participate or win.

b. Listeners are eligible to win a KLUV, KMVK, KRLD, KJKK and KVIL contest only once every sixty (60) calendar days. Only one (1) winner per household is permitted in any contest. This includes on-air contests and contests performed at a client's place of business.

c. Listeners are eligible to win a prize valued at \$600.00 or more only once every six (6) months.

d. Contestants are required to provide truthful information and KLUV, KMKV, KRLD, KJKK and KVIL will reject and delete any entry that it discovers to be false or fraudulent. KLUV, KMKV, KRLD, KJKK and KVIL will also disqualify and delete any entry received from person under the age of 18.

3) PRIZES:

a. Four (4) prizes will be awarded. The prize is a family 4 pack of 30-day passes to 24 Hour Fitness and a \$25 gift certificate to 24 Hour Fitness. Approximate Retail Value ("ARV") is \$125.

b. The prize must be picked up at the office of CBS Radio, 4131 N. Central Expressway, Suite 1000, Dallas, TX, 75204 between 9am and 5pm, Monday through Friday (excluding holidays). If the prize is not claimed by October 21, 2008 at 5:00 pm CST, the prize will be forfeited by the winner.

c. Contest prizes are not transferable. Prizes may not be substituted for or redeemed for cash. KLUV, KMKV, KRLD, KJKK and KVIL reserve the right to award a prize of equal or greater value to the prize.

d. By accepting the Prize, the Prize winner and guest represent that they understand that enjoyment of the prizes awarded by this contest may contain some inherent elements of risk of accident or injury, which may be caused by accident, negligence or forces of nature. Prize winner and his/her guest represent that they recognize that such risks may be present at any time before, during and after the event. In order to be considered a Prize winner and partake of the activities of the event, each potential Prize winner and his/her guest must be willing to accept the risk, and to confirm their acceptance to such risk in writing at Sponsor's request. No transfer, substitution, or cash equivalent for prizes allowed except at Sponsor's sole discretion. Sponsor reserves the right to substitute a prize of equal value.

e. KLUV, KMKV, KRLD, KJKK and KVIL will not be responsible for any delays, cancellations, overbooking, rescheduling, or any additional event difficulties due to circumstances beyond its control.

4) SELECTION OF WINNERS:

a. Decisions of station management with respect to the contest are final.

b. The winners will be chosen in a random drawing on September 22, 2008 at approximately 9am CST from a pool of all complete entries from www.kluv.com, www.movin1075.com, www.krld.com, www.jackontheweb.com, www.1037litefm.com and all entries submitted via first class US Mail that are postmarked no later than September 17, 2008.

c. Winner will be notified by phone by the KLUV Promotions Department within 24 hours of the drawing.

5) CONDITIONS:

- a. Payment of all federal, state and local taxes is the sole responsibility of the winner. Winners may be required to sign an IRS Form W-9 or the equivalent.
- b. By participating in the contest, the winner agrees to have their name, voice, or likeness used in any advertising or broadcasting material relating to this contest without additional financial or other compensation, and to sign a publicity release prior to acceptance of the prize.
- c. Contest winners will be required to sign a liability release prior to acceptance of any prize valued at \$600.00 or greater or which prize includes the provision of transportation, whether or not such transportation is provided by KLUV, KMKV, KRLD, KJCK and KVIL. Pursuant to the liability release, the winners will agree to hold KLUV, KMKV, KRLD, KJCK and KVIL, their corporate licensee, parent corporation and the officers, shareholders, directors, employees, agents and representatives of each of them harmless against any and all claims or liability arising directly or indirectly from the prize or contest.
- d. KLUV, KMKV, KRLD, KJCK and KVIL at its sole discretion reserves the right to disqualify any person tampering with the entry process, the operation of the KLUV, KMKV, KRLD, KJCK and KVIL Web Site or is otherwise in violation of the rules. It further reserves the right to cancel, terminate or modify the contest if it is not capable of completion as planned, including by computer virus, bugs, tampering, unauthorized intervention or technical failures of any sort.
- e. KLUV, KMKV, KRLD, KJCK and KVIL reserves the right to make changes in the rules of the contest, including substitution of a prize of equivalent value, which will become effective upon announcement.
- f. No purchase is necessary. The contest is void where prohibited.
- g. KLUV, KMKV, KRLD, KJCK and KVIL is not responsible for any typographical or other errors in the printing, the offering or the administration of the contest or in the announcement of the prize.
- h. Failure to comply with the contest rules may result in a contestant's disqualification.
- i. Copies of the written contest rules are available during regular business hours (9am-5pm Monday-Friday, excluding holidays) at the main studio of CBS Radio, 4131 N. Central Expressway, Suite 1000, Dallas, TX, 75204 and on each station's website.

6) INTERNET SWEEPSTAKES PRIVACY POLICY:

- a. By use of this website and by entering the Contest you agree to the KLUV, KMKV, KRLD, KJCK and KVIL Web Site Terms of Use Agreement and to the use of your personal information as described in the Privacy Policy located at: www.kluv.com, www.movin1075.com, www.krld.com, www.jackontheweb.com, www.1037litefm.com.